



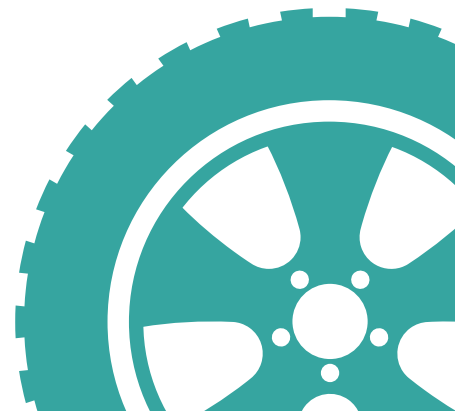
HOMES ON WHEELS ALLIANCE SPONSORSHIP PACKAGE

A nonprofit organization supporting the vehicle dwelling community



Contact Information

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About HOWA



HOWA is proud to serve individuals living in their vehicles, many of whom represent groups who are often overlooked or underserved by existing social and financial support systems, including the aging senior population, veterans, and widows/widowers. We believe each individual matters, and everyone deserves the support and attention of a caring community. HOWA offers several programs designed to change lives, build a supportive community, and prevent homelessness for the nomads we serve:

- **Rubber Tramp Rendezvous:** Each January, HOWA brings together members of the nomadic community for the Rubber Tramp Rendezvous (RTR) and Women's Rubber Tramp Rendezvous (WRTR) events in Quartzsite, Arizona. We anticipate more than 8,000 attendees will join us in 2025 for this educational and inspirational event.
- **Emergency Fund and Tents for Nomads:** Unexpected breakdowns and other damage can be catastrophic to people who live in their vehicles. The emergency fund provides grants of up to \$1,500 for qualifying emergencies.
- **Caravans:** A supportive community is highly valued by nomads, many of whom had to leave their support systems behind in order to live on the road. Our virtual caravans provide a safe and supportive community accessible from anywhere. The in-person caravans provide the camaraderie of camping together and visiting over a campfire.



OUR MISSION:

Together we are changing lives, building supportive community, and preventing homelessness one person at a time.



2024 - 2025 HOWA Sponsor Levels

	Feature on Cheap RV Living & HOWA YouTube Channels	Premier signage at all HOWA events throughout the year	Opportunity to present during HOWA Events	Sponsor booth at choice of HOWA events	Company Logo on HOWA website and on RTR event shirts
\$25,000	Potential impressions - 730,000+	Yes	Yes	Yes	Yes
\$15,000		Yes	Yes	Yes	Yes
\$10,000			Yes	Yes	Yes
\$5,000				Yes	Yes
\$2,500					Yes